



IGNITER CONFERENCE

October 13-14, 2018 Computer History Museum
#1 STARTUP CONFERENCE, SILICON VALLEY

SPONSORSHIP PROSPECTS

Ignitercon.com

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[#Ignitercon](https://twitter.com/Ignitercon)

The Largest Startup Audience in the Silicon Valley is Waiting for You!

Igniter Conference is **the leading international event** for early stage Startups, Student Entrepreneurs, wanna-preneurs and Investors.

From early stage Startup founders from all over the Silicon Valley, San Francisco, Los Angeles, San Diego, across the countries and the world, to student entrepreneurs from Stanford, Berkeley, etc. and Investors from Venture Capitals firms like Garage Technology Ventures, Cisco Investments, Alchemist Accelerators, Andreessen Horowitz, Grishin Robotics, **our 500+ attendees** are fast moving, decision makers.

Increase visibility by associating your brand with the 2018 Igniter Startup Conference.

ANDREESSEN
HOROWITZ



"WE CAN REACH EXTRAORDINARY POTENTIAL
WITH WHAT WE ALREADY HAVE."

SCOTT SONENSHEIN

KEYNOTE SPEAKER
PROFESSOR, RICE UNIVERSITY, AUTHOR, STRETCH

9:15 AM, OCTOBER 29
COMPUTER HISTORY MUSEUM
IGNITER CONFERENCE 2017



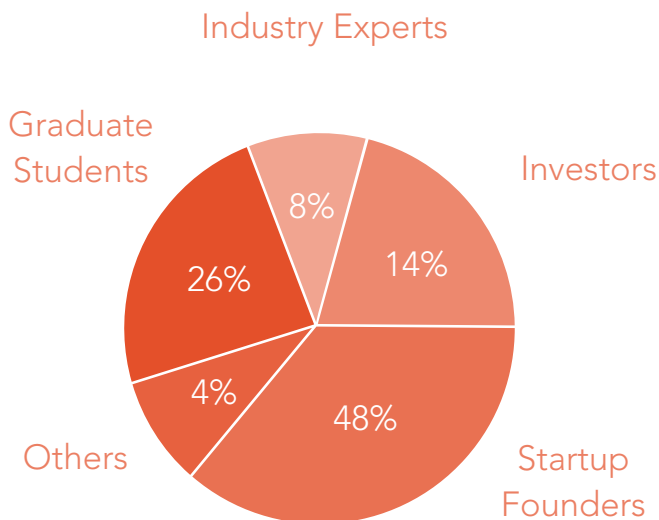
ATTENDEE DEMOGRAPHICS

04

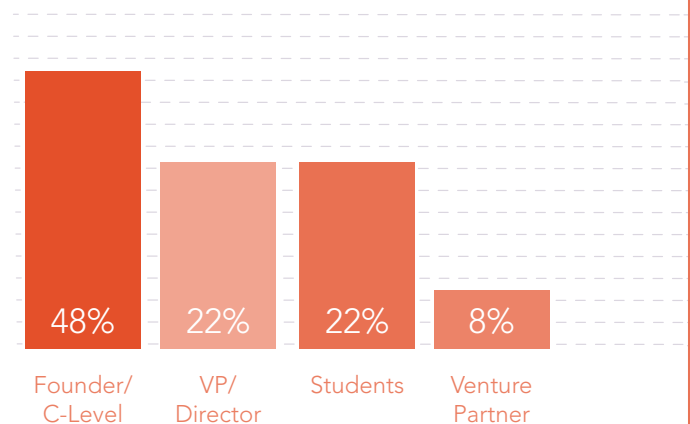
Drive brand awareness with High growth startups, industry thought leaders and prominent investors in the valley.

Igniter Startup Conference attendees are changing the world. They are Founders, CEOs, COOs and CMOs of the world changing companies of tomorrow. They are graduates from elite universities like Stanford, Berkeley, etc.

ATTENDEE PROFILE
ROLES



ATTENDEE PROFILE
TITLE



ATTENDEE DEMOGRAPHICS

05

GENDER

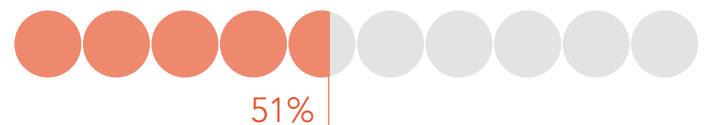
48%
Female

52%
Male



COMPANY FOCUS

ENTERPRISE



CONSUMER PRODUCTS

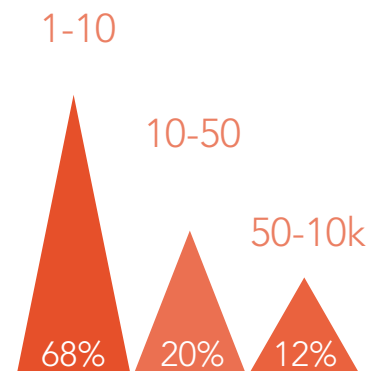


EXPECTED ATTENDEES

IT'S AN INTERNATIONAL EVENT

500+
attendees are expected

ATTENDEE COMPANY SIZE



ATTENDEE DEMOGRAPHICS

06

ATTENDEE PERSONAS

Startup
Founder
/ C Level



JOB TITLES

- Founder
- CEO
- COO
- CFO

Investors
/ Industry
Experts



JOB TITLES

- General Partners
- Venture Partners
- Managing Directors
- Author

Student
Entrepreneurs



JOB TITLES

- CEO
- Founder
- VP of Marketing

RAND FISHKIN

STARTUP SESSION – SPEAKER
GROWTH HACKING FOR STARTUPS

"IGNITER BRINGS TOGETHER A REMARKABLE GROUP
OF PEOPLE AROUND MY ABSOLUTE FAVORITE
MISSION: HELPING OTHERS SUCCEED" – RAND FISHKIN

OCTOBER 29, 11 AM
COMPUTER HISTORY MUSEUM
IGNITER CONFERENCE 2017



Associate your brand with this startup hacking and elite networking event. At the 2018 Igniter Conference attendees will receive...

14 Startup Sessions and Workshops:

Learn Startup trends on Marketing, PR, Legal, Branding, Finance and Immigration topics from Industry Experts. Participate in workshops for Leadership, Team building, Pitching and Communication.

500+ Attendees to network with:

Igniter Conference bring together top Silicon Valley Investors, Stanford Entrepreneurs and Startup Founders from all over the world.

40+ Investors and 2 Expert Panels:

Learn from Silicon Valley experts on AI, Blockchain, Robotics, Enterprise and Consumer Products.

28 Startups and 4 Pitch Competitions:

Join us at our biggest Pitch Competition in front of 40+ investors in the Silicon Valley with four dedicated tracks on AI, Blockchain, Enterprise and Hardware and Robotics.

Checkout the full agenda at <https://ignitercon.com>



PLATINUM: \$10,000 (ONLY 1 SPOT)

Your business will receive:

- ⊗ Evening Keynote Opportunity
- ⊗ Four (4) VIP tickets to the event (a \$4,000 value)
- ⊗ Four (4) tickets to the VIP dinner with Speakers, investors and pitching founders
- ⊗ One (1) large Expo table at the Igniter Conference premium location (a \$3,000 value)
- ⊗ Award presenter for the top prize winner of the Startup Pitch Competition
- ⊗ A 4-hour priority use of the onsite private meeting conference room
- ⊗ Announcement and Thank You on both days of IgniterCon
- ⊗ Digital Branding with the logo in the conference website
- ⊗ Company logo in the slides during breaks
- ⊗ Logo on Posters used in The Computer Museum
- ⊗ Hang a banner onsite



GOLD: \$5,000 (ONLY 3 SPOTS)

Your business will receive:

- ⊗ Two (2) VIP Pass tickets to the event (a \$2,000 value)
- ⊗ Two (2) tickets to the VIP dinner with speakers, investors and pitching founders
- ⊗ One (1) large Expo table at the Igniter Conference, premium location (a \$3,000 value)
- ⊗ A 3-hour priority use of the onsite Private meeting conference room
- ⊗ Announcement and Thank You on both days of IgniterCon
- ⊗ Digital Branding with the logo in the conference website
- ⊗ Company logo in the slides during breaks
- ⊗ Hand out swags and present prizes for Startup Pitch Competition
- ⊗ Logo on Posters used in The Computer Museum
- ⊗ Hang a banner onsite
- ⊗ Speaking opportunity



SILVER: \$3,000

Your business will receive:

- ⊗ 1 Expo large table at the premium location
- ⊗ Two (2) Standard Pass tickets to the event (a \$1200 value)
- ⊗ Two (2) tickets to the VIP dinner with speakers, investors and pitching founders
- ⊗ 2 hour priority use of the onsite Private meeting conference room
- ⊗ Digital Branding with company logo in the conference website
- ⊗ Company logo in the slides during breaks
- ⊗ Hand out swags and present prizes for Startup Pitch Competition
- ⊗ Logo on Posters used in The Computer Museum
- ⊗ Hang banner onsite

EXPO BOOTH: (LARGE TABLE 6FT) FOR \$2000

Your business will receive:

- ⤵ 1 Expo Booth at the general location
- ⤵ Two (2) General tickets to the conference
- ⤵ Two (2) tickets to VIP Dinner
- ⤵ Digital Branding with the logo in the conference website
- ⤵ Thank you and recognition as sponsor
- ⤵ Hand out business swags
- ⤵ Logo on Posters used in The Computer History Museum

EXPO BOOTH: (SMALL TABLE 3FT) FOR \$1000

Your business will receive:

- ⤵ 1 Expo Booth at the general location
- ⤵ Two (2) General tickets to the conference
- ⤵ Two (2) tickets to VIP Dinner
- ⤵ Digital Branding with the logo in the conference website
- ⤵ Thank you and recognition as sponsor
- ⤵ Hand out business swags
- ⤵ Logo on Posters used in The Computer History Museum

VIP PASS: \$1,000

Your business will receive:

- ⊗ 1 VIP Pass
- ⊗ 1 ticket to VIP dinner
- ⊗ Digital Branding with the logo in the conference website
- ⊗ Company logo in the slides during breaks
- ⊗ Thank you and recognition as sponsor
- ⊗ Logo on posters used in the Computer History Museum

Sponsorship payments are sent via Paypal: Sponsorship@ignitersv.com

Check payable to: Igniter Silicon Valley

Conference website: Ignitercon.com

FOOD AND BEVERAGE SPONSORSHIP: \$600 WORTH OF PRODUCTS

Your business will receive:

- ⊗ Company logo in the slides during breaks
- ⊗ Company signage on the Food tables
- ⊗ Thank you and recognition as sponsor
- ⊗ Logo on Posters used in The Computer History Museum

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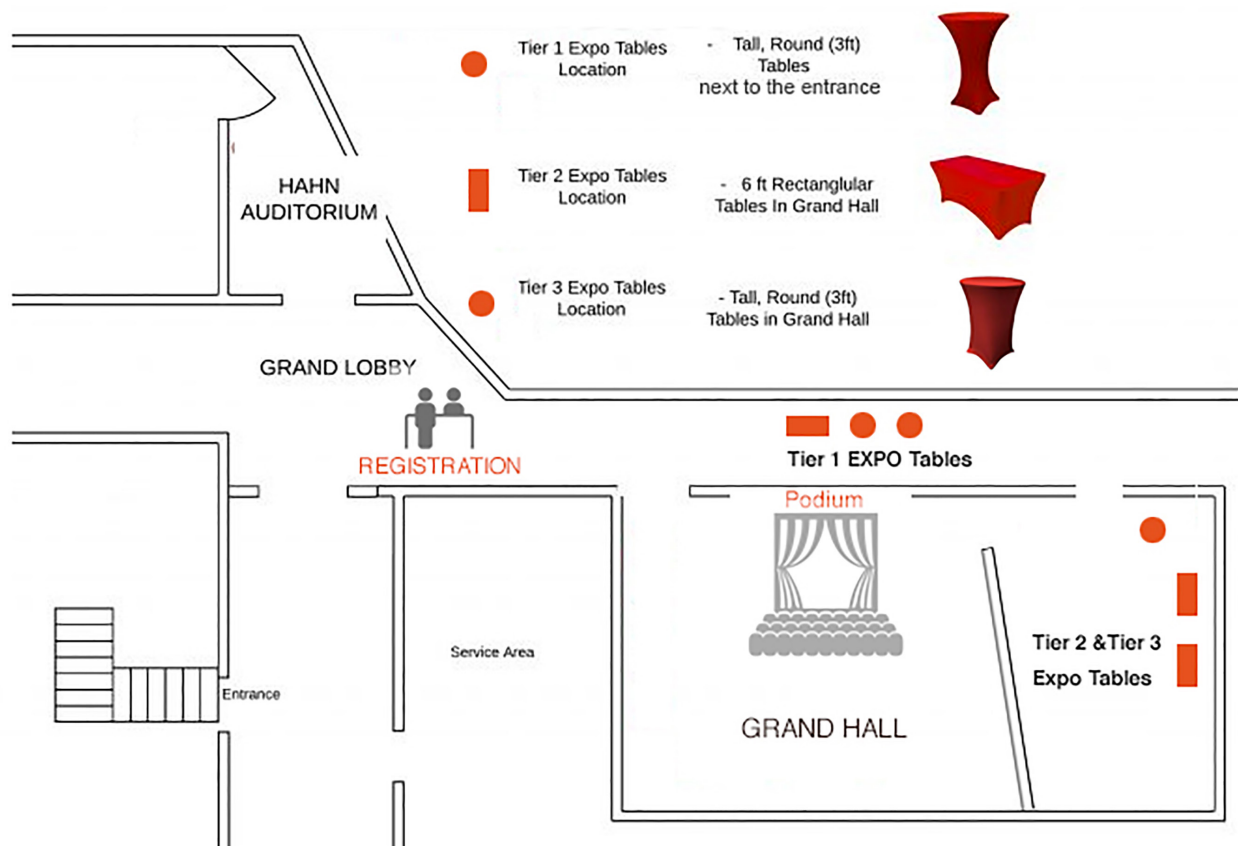
MAIN EXHIBITOR HALL FLOOR PLAN

14

Tier 1 : Expo plan includes Platinum and Gold sponsors

Tier 2 : and Tier 3 Expo booth includes all other sponsor booths.

IGNITER CONFERENCE



SPONSORSHIP AGREEMENT

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To become a sponsor, please complete, sign, and e-mail this page to
Sponsorship@ignitersv.com

A payable invoice will be sent back to you with the information for securing your sponsorship. Sponsorships must be paid in full in order to be secured. Please contact us if you have any questions, or need assistance.

Sponsor Information

COMPANY NAME

NAME

TITLE

EMAIL

PHONE

SPONSOR PACKAGE(S)

By signing, I accept the terms and conditions. I hereby agree to and understand all sales are final.

SIGNATURE

Terms

Sponsorship includes access to all conference activities and meals for sponsor representatives and associated guest attendees. Sponsorship does not include hotel or any other associated expenses.

Terms of Payment

Balance due on signing by check or credit card. Sponsorship will sell out and no refunds will be given.

Make checks payable to:

"Igniter "

Mail to:

38 Devonshire
Ave # 8
Mountain View CA 94043



STARTUP STARTS HERE

Contact us

sponsorship@ignitersv.com

www.ignitercon.com

Igniter Silicon Valley

www.ignitersv.com

Amethyst Ma

650-796-7019